

20th Board (2024-25) Manifesto Outline

Chairlady: NG Queenie

Profile

Education

- Global Master of Business Administration (GMBA) Alliance Manchester Business School
- Postgraduate Diploma in Finance and Law HKU SPACE
- Chinese Language (Advanced Business Putonghua) Tsinghua University
- BA (Hons) Applied English Language & Linguistics with Business Studies Kingston University

Professional Qualification

- Project Management Professional (PMP) ITIL v4 Foundation Certificate in IT Service Management
- PMI Agile Certified Practitioner (PMI-ACP) PRINCE2 Foundation Certificate in Project Management
- Professional Scrum Master 1 & 2 (PSM 1 & 2) Professional Scrum Product Owner 1 (PSPO 1)
- Registered Six Sigma Green Belt (RSSGB)
- Registered Lean Leader (RLL)

- Certified ESG Planner CEP
- Professional Certificate Programme in Global ESG Investing

Vision Statement

The Manchester Business School Alumni Association (China) provides a networking platform for current students and alumni to collaborate, connect and share their knowledge and interests. I have been actively participating in MBSAA (CN) events for the past two years. I was very impressed with the effort and time the Board has made. As a former student representative in 2022 and 2023, I acted as point of contact for current students to liaise with the staff on matters of concern. With my extensive experience of my financial background as a consultant and volunteer organisations as a board member, I am committed to leverage my skills and knowledge to serve the MBSAA (CN) in the upcoming year 2024-2025

My objectives of the MBSAA (CN) contribution are as follows:

- To promote the community spirit of MBSAA (China) and to foster a sense of belonging of current students and alumni, make them feel welcomed and supported.
- To provide a professional platform for current students and alumni to share their professional knowledge, adding value and up-skilling for each other.
- To encourage members to volunteer and contribute to the society by collaborating with local charities, along with enhancing MBSAA (CN) image and reputation

I am honored to be invited to join as a board member of MBSAA (CN). I am dedicated to work together with the board members of 2024-2025, empower each other, build a strong and vibrant community for current students and alumni





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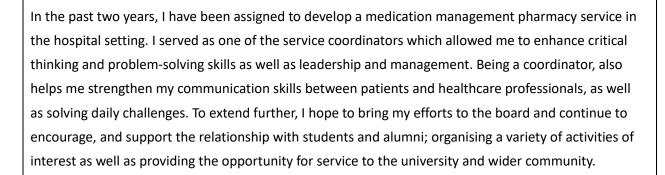
Vice Chairlady: HO Bonnie

Profile

Graduated Master of Business Administration (2022)

Vision Statement

The value of an MBA does not end at graduation; instead, the most valuable part of the MBA is the alumni network. I have pursued dual degrees both MBA and pharmacy at the University of Manchester to reach my professional goals; which involve adopting effective and responsive missions among the social values. From the first day of my graduation, I continue to impress my patients and clients by providing distinctive professional knowledge, and innovative and excellent service among the community. With this background, I would be honoured to be nominated as an alumni association board member with whom I could continue to strengthen connections between alumni and assist in growing MBSAA outreach potential.



The future of my plan, both professionally and personally; is based on three insights: discovery, learning, and social responsibility, which are encapsulated in Manchester University's motto: knowledge, wisdom and humanity. These give me the strength and power to take up new challenges in new directions. A diversified alumni board is full of committed and experienced members who can also help to lead and incorporate the diversity of our skills to the next level.

In conclusion, I always keep my mission and core values at the forefront. I exude positive energy and enthusiasm as a professional. I hope to harness this energy and innovative background to play an active role on the board in fulfilling the strategic plan and becoming engaged.





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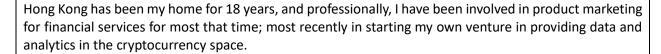
Honorary Secretary: CARLIN Chris

Profile

- MBA (2018)
- **Industry:** Financial Information
- **Current:** Co-Founder and CEO, DataBlocs Pte Ltd.
- Extracurricular: Father of Triplet Girlsrofessional Qualification of Procurement, Supply Chain, and Six Sigma (Green & Black Belt Cert.)

Vision Statement

My aim is to foster friendship and networking opportunities within the alumni members and graduates. I will assist the committee in organizing activities that the membership will find informative and entertaining, to help provide facilitate continual intellectual development.



I was able to serve on the board previously from 2013-14 and as Chairman for 2014-15 and really enjoyed my time on the board and looking forward to serving again.



Honorary Treasurer: LEE Yvonne

Profile

- 2002–2005: BA(Hons) in Accountancy (The Hong Kong Polytechnic University)
- Jan 2021- July 2023: MBA (The University of Manchester)
- HKICPA member
- More than 19 years' auditing and accounting experience
- Current working as Section Head (Finance & Accounts) in HKTDC

Vision Statement

By assisting and organising activities for MBSAA China, I would like to foster friendship and networking opportunity among alumni members and graduates. MBSAA China could provide members with an opportunity not only to maintain the network but also to ensure the continuity of our learning.

As HKICPA member, I hope to contribute my professional expertise in supporting MBSAA China for future development through working as Honorary Treasurer.





20th Board (2024-25) Manifesto Outline

Board Member (Membership Executive): TANG Lucilla

Profile

- Graduated in June 2012 with Master of Business Administration MBS
- Certified Financial Planner, Oct 2004, IFPHK
- Had been working in various management roles in few sizable retail banks in HK
- Currently working as financial planner
- Currently working as voluntary mentor of 2 teenagers for SoCo

Vision Statement

- To assist the committee in building up a platform to foster friendship and networking opportunity among alumni and students
- To help alumni and students to enhance their learning and personal development opportunities
- To maintain and even enhance the reputation of MBS
- To promote the status of MBSAA China





20th Board (2024-25) Manifesto Outline

Board Member: CHENG Jean

Profile

Education

- University of Manchester (MBA) 2020
- Feng Chia University(MSc) 2000
- Certified RCF Practitioner (OXFORD Global Project Academy) 2021
- Construction Management Specilisation (Columbia University) 2017

Professional Qualification

- NACE Certified Coating Inspector Level 2
- AMPP Certified Protective Coatings Inspector Level 2
- SSPC Certified C7 (Blaster), C12 (Painter) Course Instructor
- Project Management Professional (PMP

Vision Statement

The Manchester Business School Alumni Association (China) is a pivotal platform that fosters connections among alumni and current students, providing opportunities to share knowledge, experiences, and professional insights. As a seasoned Coating Inspector, Project Manager, and Entrepreneur with over 15 years of experience, I am driven by a commitment to excellence and innovation. My extensive background in managing largescale projects and expertise in corrosion prevention uniquely positions me to contribute meaningfully to the MBSAA.

As a former student representative of the Global MBA Cohort 2020, I have consistently worked to bridge the gap between the school and Taiwan alumni. I have also been actively involved in encouraging potential MBA candidates to embark on their journey at Alliance Manchester Business School. My objectives for contribution are:

- Elevate the Status of MBSAA China: Promote the association's prestige and broaden its
 influence within the alumni community and beyond.
- Promote Innovation and Collaboration: Connect the University of Manchester, the British Office
 Taipei, and Taiwanese business leaders to foster innovation and collaboration among alumni
 and the school.
- Re-connect MBA Alumni: Foster stronger relationships and re-engage the MBA alumni network to enhance collaboration and support.
- Enhance Communication Channels: Serve as an effective communication bridge between alumni and current students, facilitating the exchange of ideas and opportunities.

With my professional expertise and passion for advancing sustainable practices in the energy sector, I am committed to supporting the future development and success of the MBSAA China. Together, we can continue to build a robust and dynamic alumni network that thrives on mutual growth and shared achievements.





20th Board (2024-25) Manifesto Outline

Board Member: HO Mancy

Profile

- Graduated Master of Global MBA in 2024;
- Over 10 years working experience in building HK startup ecosystem
- Joined Invest Hong Kong, a government department since 2022

Vision Statement

In pursuing a role on the MBA Alumni Board, I am dedicated to cultivating a vibrant and interconnected community that transcends boundaries and fosters collaboration among graduates. My vision entails enriching the alumni experience through strategic initiatives that promote networking, mentorship, and professional development. I aim to establish mentorship programs, industry-specific affinity groups, and engaging events to facilitate knowledge sharing and meaningful connections among alumni. By leveraging technology and fostering partnerships, I envision our MBA network expanding into a robust hub of talent and expertise, empowering alumni to support each other and collectively elevate our alma mater's influence. I am committed to driving this vision forward and contributing to the enduring success of our alumni network.





20th Board (2024-25) Manifesto Outline

Board Member: LIN Rosana

Profile

Graduated from Full time MBA program in UK

Practitioner-Educator:

- Executive Director, Fortcorp Limited
- University Lecturer, Hong Kong Baptist University
- Visiting Lecturer/ Consultant, Vocation Training Council
- Held various senior positions in different multi-national corporations and public
- Organizations such as the Hong Kong Productivity Council, LVMH, Dolce and Gabbana,
 Salvatore Ferragamo, Prada and Burberry and was part of the Grand Opening Team of the Hong
 Kong Disneyland
- Subject Matter Experts in Luxury Brand Management and Marketing Strategy, Leadership and Organizational Development and Business Technology
- Passionate and interested in exploring the adoption and utilization of Technology in Business

Professional Qualification and Voluntary Work:

- GIA Accredited Jewelry Professional(AJP) Diploma, Gemological Institute of America(GIA)
- MHKPAA, Hong Kong Public Administration Association
- MITP, Institute of Training Professional
- Affiliate Member, Hong Kong Institute of Human Resource Management (IHRM)
- Associate, Hong Kong College of Health Service Executives
- Full Member, Hong Kong Federation of Education Workers
- Public Communication & TechEd Director, Internet Of Things (IOT) HK Association
- Education Committee, Asia Martech Society
- Judge and Organizing Committee, RoboCupJunior HK Association, Divisoin of World Robocup
- Business Judge, F1 in Schools, Hong Kong Productivity Council
- Judge, "Seen and Unseen, Animals in Our Community" social service project, Hong Kong Baptist University
- Co Editor, eCampus Today
- Friends of Rotary, Rotary Club District 3450

Vision Statement

After joining MBSAA for so many years, I am deeply impressed by the amazing work of the centre and the Alumni Association. With an aim to foster friendship and networking opportunities among our alumni, I am joining the committee in the hope to support and promote the status and branding of MBSAA, through different promotional activities and my professional network. As a Practitioner-Educator, I would also love to do some Knowledge Transfer and organise seminars on the latest technological trends and its adoption both in Education and Business, e.g. AI, ChatGPT, IOT and MarTech, which would be useful to our members in their studies and work.





20th Board (2024-25) Manifesto Outline

Board Member: CHAN William

Profile

MBA 1992 Class Programme & BSc (Hons) FS 1999 Class, - UMIST

BSSc(Hons) 1984 - CUHK

PDipLL 1991 PekingU

- Currently a Business Development Director of a SFC licensed corporation; a SFC licensee since 2018-03;
- Education/training consultant with working experience with HKU, PolyU, CityU, LingnanU, OUHK, DeakinU(Australia), UCD-NUI(Ireland), OtagoU (NZ), Chartered Institute of Bankers (CIB)/HK Institute of Bankers (HKIB) in HK; formerly worked in commercial banking (credit, trade finance & marketing) and financial services (banking, accounting, insurance & securities) training for more than 18 years; life Associate and life Certified Banker of CIB (1991) & HKIB (2018); Fellow of HK Securities & Investment Institute (2014); Association of International Accountants, Institute of Public Accountants and Institute of Financial Accountants; Certified Member of the Institute of Management Accountants; VP of the HKAFA (a SFC approved CPT institutional provider) and an Hon Advisor to its affiliated HKICES.
- MBS approved instructor, e-facilitator, assignment grader (2014) & live business project supervisor (2011) to the Global MBA programme (adjunct faculty).
- MBSAA(HK-CN) preparatory committee (2004), Founding Hon. Treasurer (2005-06), Vice-chairman (2011-12), "20th Anniversary MBS in Asia Business Summit July 2012: World Economy Outlook What's Next?" Organizing committee (2011-12); Chairman (2013-14)

Hands-on experience at various academic & professional levels will contribute to the Association/MBA programme delivery in HK. Obtained postgraduate qualifications in China Business, Business Administration, International Marketing and Applied Finance. Committed to lifelong education and completed postgraduate studies in Accountancy with satisfactory results (2013).

Vision Statement

- Continue support to HK campus in enrollment, briefing & orientation; more support to students in reflecting opinions regarding programme delivery
- Continue arouse awareness & reputation of the Association in HK
- Maintain financial independence & generate more financial resources for development of the Association by recruiting more members & cooperation with third parties
- Increase exposure of members by collaboration with other professional bodies and Universities (UK, HK, China & others)

